

News Release

International Trade, Working and Traveling Abroad Topics of Brown-Bag Lunch Speakers Series Nov. 13 to 17, 2006 at U of M Crookston

By Rae French, Krista Lemos on Thursday, November 9, 2006CROOKSTON, MN (November 9, 2006) – Get tips on trading internationally, working for global corporations, marketing education overseas and traveling abroad during the International Education Week speaker series Nov. 13 to 17, 2006, at the University of Minnesota, Crookston. The brown-bag lunch sessions, featuring presentations from faculty and staff, will be held from noon to 1 p.m. in Bede Ballroom D & E at the Student Center on campus.



Mon., Nov. 13 – Visiting Professor Sean Shin will be speaking on “Educational Marketing in Asia: South Korea, Japan and China.” His presentation will include information on differences in doing business and the historical background of business within Asia.

Shin serves as the English as a Second Language (ESL) director of student recruitment at the Crookston campus and is a visiting professor from SeJong University in Seoul, South Korea. Shin was born in South Korea; he received his bachelor's in economics from SeJong University and his master's in business administration.



Tues., Nov. 14 – Program Manager Christo Robberts will speak on the “International Experience.” His topics will include the benefits of international exchange and opportunities in a study-abroad experience, including places to visit, program opportunities and length of study. He will specifically visit with faculty, staff and students about the shared agreement with Anger France.

Robberts is the program director for the Bachelor of Manufacturing Management program at the Crookston campus. Robberts was born in South Africa.



Wed., Nov. 15 – Assistant Professor Brent Sorenson will discuss “International Products in an International Market.” He will talk about what it takes to do business internationally, the difference in government buying agencies and the bureaucracy that goes with international trading. His discussion will focus mostly on the Asian market: specifically Japan, Korea and Singapore.

Sorenson is assistant professor and director of agricultural business at the University of Minnesota, Crookston. He received his bachelor's degree in agronomy and plant genetics from the University of Minnesota, his master of science degree in agronomy with an emphasis in weed science from the University of Nebraska, Lincoln, and his doctoral degree of philosophy in agronomy and plant genetics with an emphasis in weed science from the University of Minnesota.



Thurs., Nov. 16 – Instructor Eric Burgess will speak on “Working for a Global Corporation: Proctor and Gamble in London, England.” He will be sharing his experience of working in England at the Proctor and Gamble Manufacturing Consumer Products Plant, where he was put in charge of reengineering the work system to transform the plant from a traditional job-based system to a high-performing team-based work system. He will also be talking about how the pay and progression system was redesigned, as well as the development of new technology transfer and training systems. In addition to his work experience, Burgess will be sharing his cultural experience at the plant and in England.

Burgess is an instructor of Business Management at the University of Minnesota, Crookston. He is a native of St. Louis, Mo. He received his bachelor's in business administration and his master of business administration in Business Management from Lincoln University. He is currently working on his doctorate in educational leadership from the University of North Dakota.



Fri., Nov. 17 – International Coordinator Rae French and travel agency representative Mario Schisano (Tours & Travel) will speak on “International Travel: Changes & Cheap ways to Get Around.” There will be discussions on cultural do's and don'ts, along with some great advice on traveling safe. Student Travel Advisors, a student travel organization, will also speak about cheap group travel opportunities for students.

The University of Minnesota, Crookston (UMC) delivers more than 24 different undergraduate degree programs, including online options, in agriculture; arts, humanities and social sciences; business; math, science and technology; and natural resources. UMC is dedicated to helping students and the region aim higher, reach further, and dream big dreams. To learn more, visit www.UMCrookston.edu.

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